eLearning Africa

16th International Conference & Exhibition on Digital Education, Training & Skills Development

Dakar
Senegal
May 24 – 26
2023

eLearning Africa
In Review

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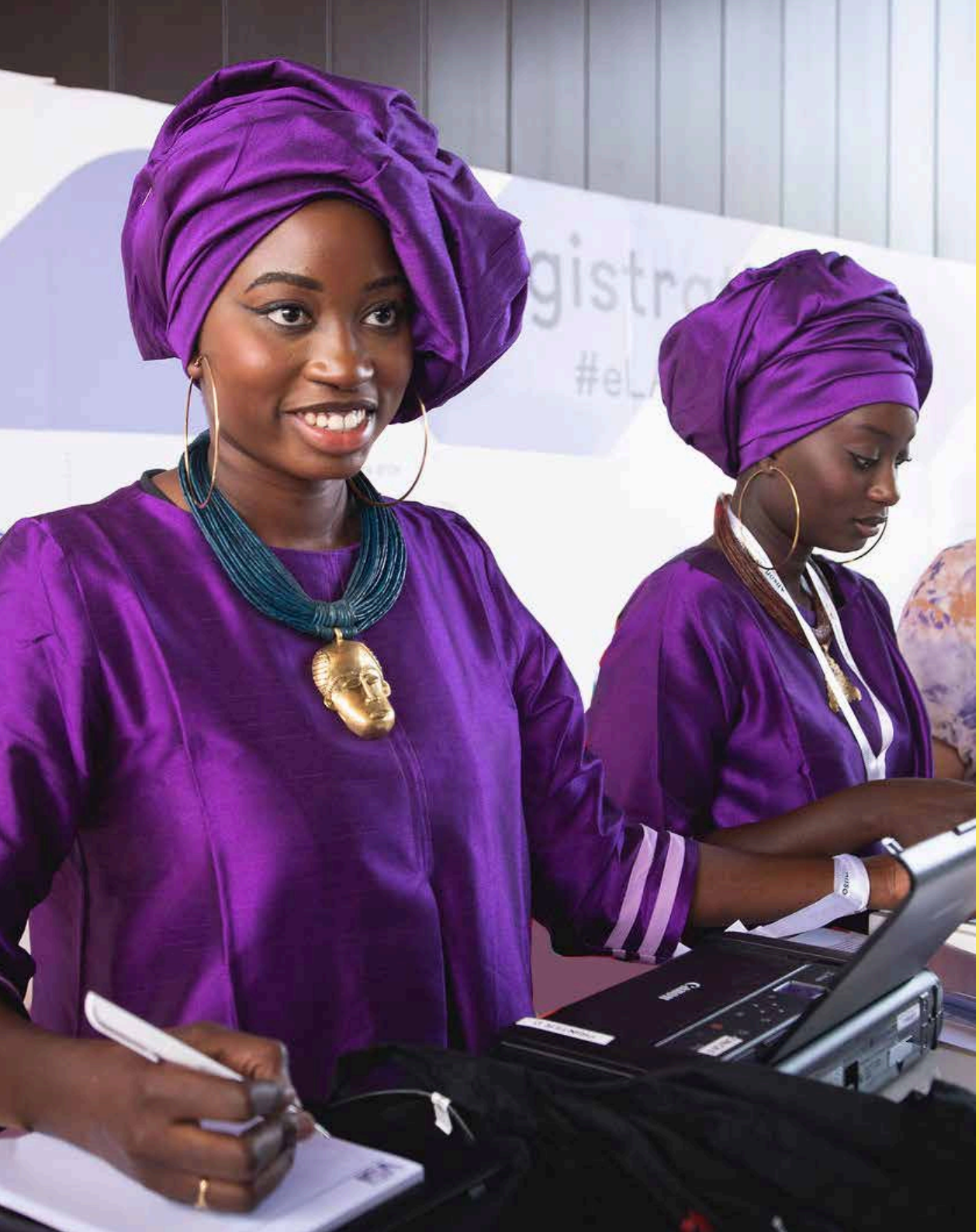

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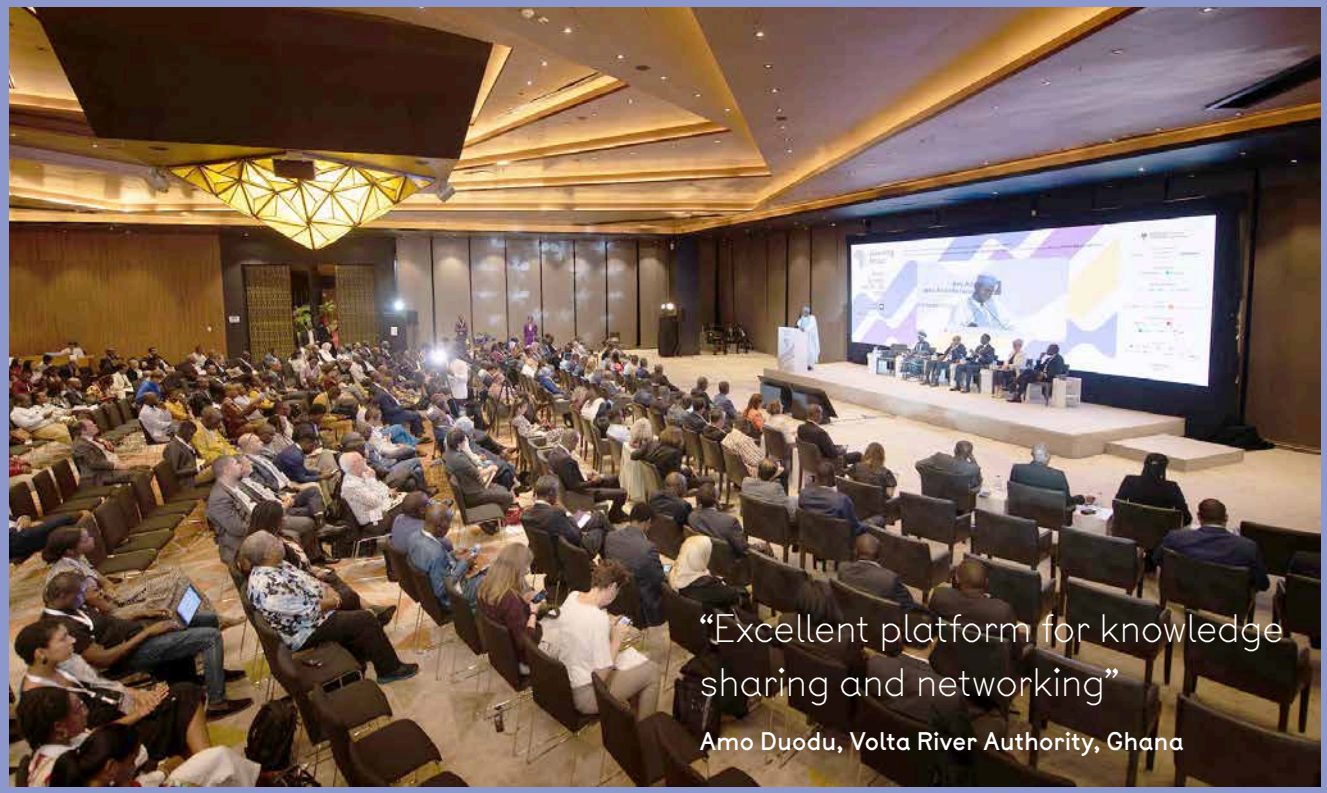
eLearning Africa - The Leading Pan-African Conference & Exhibition on Digital Education, Training & Skills Development

→ A truly Pan-African event, eLearning Africa is the largest gathering of education and training experts and professionals on the Continent. The eLearning Africa community brings together professionals, practitioners, and experts from government, education, and business who believe in the transformative power of education and technology. Representing over 75 countries, including this year's host country Senegal, this annual Pan-African conference fosters sustainable change and development.



“New Model Learning: Innovating to Become Sustainable, Self-Reliant, Equitable and Resilient”





→ eLearning Africa 2023 centred around Africa’s journey towards developing a new model for learning and development, with the aim of charting a path towards a future full of opportunity.

Too often in the past, education has been little more than an accessory to the international development agenda, rather than the means to build a prosperous, African future. Now, in a world in which change is constant, where Africa is set to become the fastest-growing region on the planet with its youngest population, African countries have the chance to entrench sustainable and equitable development. Africa can become self-reliant and resilient, as never before. It can show the world the way to new forms of partnership, cooperation, and community. The future is Africa’s, but it depends on education and training. And on creating a new model for learning.

eLearning Africa 2023 embraced this theme by uniting a diverse community of experts, professionals, and practitioners from around the world. With four plenaries, over 73 sessions and workshops, a Ministerial Round Table, and an exhibition, the event highlighted future opportunities for learning and development. The discussions revolved around the construction of a new model for learning and development and highlighted Africa’s capacity to empower its people through education and training.

Themes:

- → Workplace upskilling
- → Inclusion
- → Skills development
- → Digital transformation
- → Learning methods
- → Learner assessment
- → Delivery modes
- → Data and analytics
- → Edtech landscape

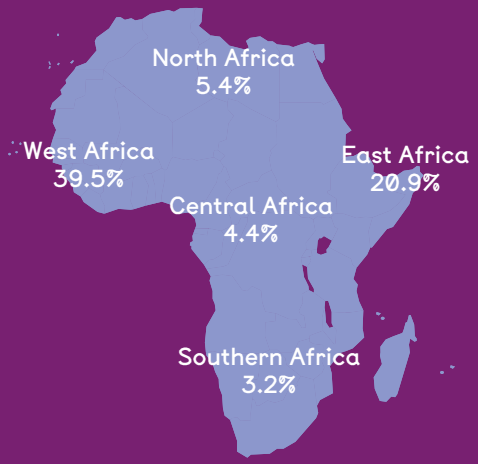
Key Figures of eLearning Africa 2023

Where participants came from

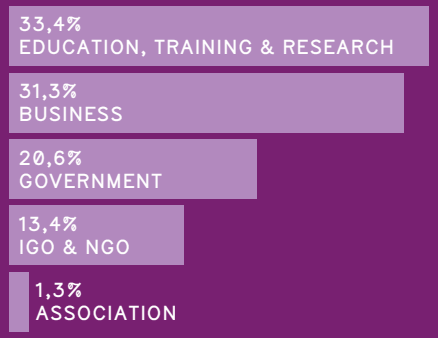
GLOBAL PARTICIPATION



AFRICAN PARTICIPATION



OCCUPATION OF PARTICIPANTS



1.268
DELEGATES

15
KEYNOTES SPEAKERS

75
COUNTRIES REPRESENTED

280
SPEAKERS

73
PARALLEL SESSIONS & WORKSHOPS

75+
EXHIBITORS

98%

of participants enjoyed the relevance and content of the conference programme

98%

found it easy to develop new contacts at eLearning Africa



96%

of participants would consider recommending eLearning Africa to their colleagues and associates



95%

of all participants described the sessions as interactive

95%

of participants expressed their interest to attend eLearning Africa again

" From start to finish, eLearning Africa offered new insights into education in Africa. The conference also offered the opportunity to network with industry leaders and decision makers on the continent."

Andrew Minor, Learning Sandbox, South Africa

↓ The 15th eLearning Africa **Ministerial Round Table**



The 15th eLearning Africa Ministerial Round Table (MRT) took place in Dakar, Senegal on May 25, 2023. Participants included Ministers and Ministerial delegations from more than 20 African countries. The theme of the MRT was: Education, Digital Transformation and the 'Youth Bulge'.

The African context is one of a rapidly increasing population, and education has to incorporate digital solutions to address rapidly increasing demand. The MRT began with the Association for the Development of Education in Africa (ADEA) launching a report on 'The Use of ICT in Education and Remote Learning during Crises (and the required investment in digital transformation for African countries)'. Three ministers (The Gambia, Rwanda and South Africa) spoke on their experience in developing ICT in education and lessons learned.

The second session of the MRT focused on practical examples of innovation in education that utilise ICT. There will be enormous demand for education in Africa over the next decades, needing urgent practical action. Digitalisation can address financial, geographical, and skills constraints, and distance learning can be flexible, inclusive and equitable. Practical experience in digital innovation demonstrates the importance of support for teachers and finding the right mix of technology and pedagogy to suit a local context. Teachers' ongoing education is seen as central to embedding innovation within the system. Outside the formal education sector, access to digital centres supports technical innovation and entrepreneurship, and the development of technical and digital expertise for the workforce.

The final session focused on broader issues, like scaling digital innovation and embedding it within the curriculum, and into ongoing teacher development, utilising micro- and stackable credentials. A set of questions was proposed on sustainability and equity issues around EdTech solutions: for developers to ask themselves, and for governments, and others, to ask the developers. The issue of connectivity was addressed by making efficient use of whatever bandwidth is available.

General Recommendations from the Ministerial Round Table:

- → Incorporate digital approaches into education policies and curriculum renewal.
- → Make digital a key element in scaling up accessibility and enhancing the quality of education at all levels.
- → Rethink approaches to connectivity.
- → Gather the evidence to underpin policy, connectivity and curricular decisions.
- → Think about sustainability from the start.
- → Rethink the role of qualifications, in particular the ongoing updating of teacher credentials.
- → Increase local content and use local examples.
- → Promote partnerships, and collaboration: internationally with development partners, businesses; and other governments; nationally, within and between government departments; locally, between and within schools, and between local government, businesses and the ring community.

↓ Pre-Conference Workshops

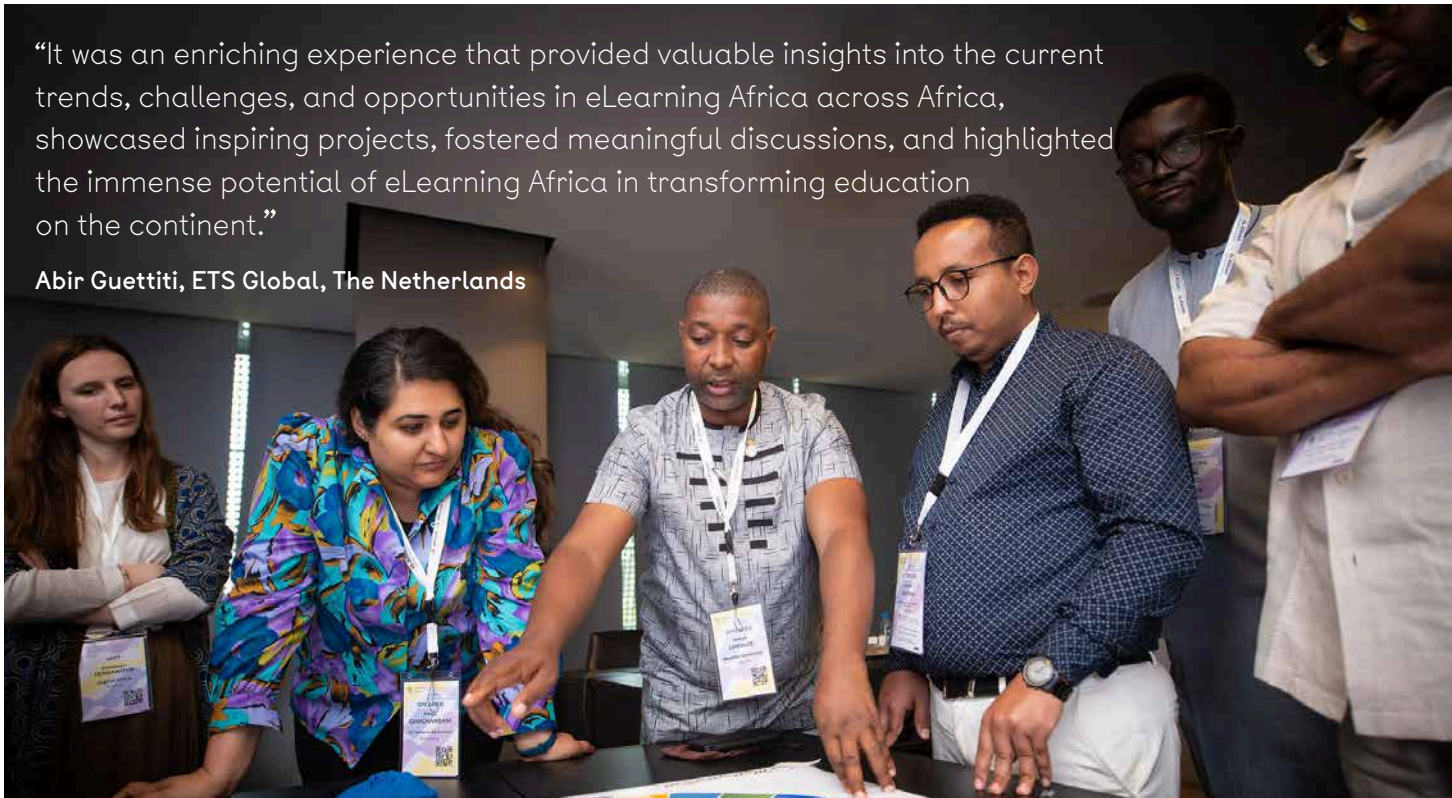


"It was great to be able to know which initiatives are taking place in different countries on the African continents, their learnings and challenges."

Participant

The Pre-Conference Workshops took place on Wednesday, May 24, and offered 17 half- and full-day workshops with activities designed to help participants develop practical skills, as well as gain in-depth insights and concrete knowledge on the following subjects:

- → Leadership Development for Education Leaders
- → Instant Creation & Publishing of Free and Open Online Courses with LiaScript
- → Designing Blended Learning: Making the Most of Face-to-face and Distance Learning
- → Join the Facilitation Challenge! Design and Deliver Online Events with the Digital Facilitation Toolkit
- → From Remote Instruction to Quality Online: Establish Social, Cognitive and Teaching Presence to Help All Students Succeed
- → Delivering Engaging, Participatory, Interactive and Collaborative Virtual Training
- → Turning a Rote Learning Curriculum into a Motivational, Micro-learning Game While Improving Learning Outcomes
- → Exploring the Opportunities Game-based Learning: A Practical Approach
- → Accessible, Relevant and Engaging Learning for the World's Remotest Communities – in 25 Languages!
- → AI Changes Everything!
- → Using Active Learning Techniques to Improve Academic Achievement in the African Classroom
- → How to Design eLearning to Work on the Moodle Mobile App and be used Offline
- → MoodleMoot Senegal 2023
- → International Cooperation for the Production of Open Educational Resources
- → The challenges of Multilingualism for Open Educational Resources in Education and Training
- → Human Skills and Technology for EdTech and LearnTech: What Belgium and Africa can Offer Each Other



"It was an enriching experience that provided valuable insights into the current trends, challenges, and opportunities in eLearning Africa across Africa, showcased inspiring projects, fostered meaningful discussions, and highlighted the immense potential of eLearning Africa in transforming education on the continent."

Abir Guettiti, ETS Global, The Netherlands

↓ eLearning Africa **Plenaries**



eLearning Africa 2023 featured four plenary sessions hosting world-renowned experts sharing their perspectives on issues and opportunities in African education and training sectors.

↓ The Learning Battle

During this engaging and thought-provoking session, participants in the audience shared their preferred new learning approaches in an increasingly online learning environment. While some preferred to sit back, relax and listen, others stood up to share their ideas during short lightning speeches about their preferred learning method, arguing the reasons for this selected method. Following each presentation, fellow participants had the opportunity to voice their support or opposition to the method, sparking lively and animated discussions. After each intervention, the audience had a round of applause that was measured by an "applause meter". The winner of this competition was Prince Louis Omolayo Adekola, Edvant Edge Africa, Nigeria.





↓ The Opening Plenary

Creating New African Learning



Chaired by Khalil Gueye, journalist and CEO of Yellow Rabbit (USA/Senegal), the Opening Plenary featured esteemed speakers discussing a new model for African learning. With rapid economic growth and the African Continental Free Trade Area (AfCFTA), education is crucial for Africa's future prosperity. Technology enables the spread of education's benefits and sharing African knowledge.

The Opening Plenary centred around the necessity of a new African learning model, aiming to equip Africans with the skills needed to thrive and collaborate in the future.

Keynote speakers of this plenary were:

- → **H.E. Amadou Ba**, Prime Minister, The Republic of Senegal
- → **Prof. Muhammadou M.O. Kah**, Ambassador of The Republic of the Gambia to the Swiss Confederation & UN Representative, The Gambia
- → **Caroline St-Hilaire**, Organisation international de la Francophonie, Canada
- → **Pierre Goudiaby Atépa**, Chairman of Groupe Atepa & President, Senegalese Club of Investors, Senegal
- → **Lady Mariéme Jamme**, Founder and CEO of IamtheCODE, UK



↓ Thursday Plenary

Making Learning Innovative, Inclusive and Accessible

"Making Learning Innovative..." was of great interest, especially the intervention of Mariam Nourya Koné, which was powerful and engaging."

Participant





The Thursday Plenary, chaired by Mathilde-Ayélé Ayité from Métamorphose, Senegal, highlighted the importance of innovation, inclusivity and accessibility in transforming education in Africa. This engaging session explored how these three pillars are interconnected and essential for driving positive change and reinforcing education and creating the new model learning Africa needs.

Speakers:

→ **Roger Clark**, Director Connectivity & Education Technologies Solutions, ApplianSys, UK

→ **Mariam Nourya Koné**, Founder of Hackily, Côte d'Ivoire

→ **H.E. Claudette Irere**, Minister of State in charge of ICT and TVET, Rwanda

↓ The eLearning Africa Debate

‘This House Believes that AI Will Do More Harm than Good to Education in Africa’

The annual eLearning Africa Debate, introduced in 2009, remains the conference’s most popular session. Following a parliamentary-style format, it featured two opposing sides with speakers giving brief, opening speeches followed by audience interventions. This year’s debate centred around the impact of Artificial Intelligence on education in Africa. AI, today’s leading technological phenomenon, has taken hold of industrial sectors and economies. It is changing the way we work, live, think and learn. But is it good for African education?

The highly spirited, provocative, yet good humoured debate explored its implications for African education, considering the potential consequences, benefits, and trade-offs in terms of privacy, security, and freedom. Following the speeches, the floor opened for audience questions, comments, and contributions, culminating in a show of hands vote after 90 minutes.

Chairpersons:

- → **Dr Harold Elletson**, Editor eLearning Africa Report, UK
- → **Khalil Gueye**, CEO, Yellow Rabbit SARL, Senegal

Speakers:

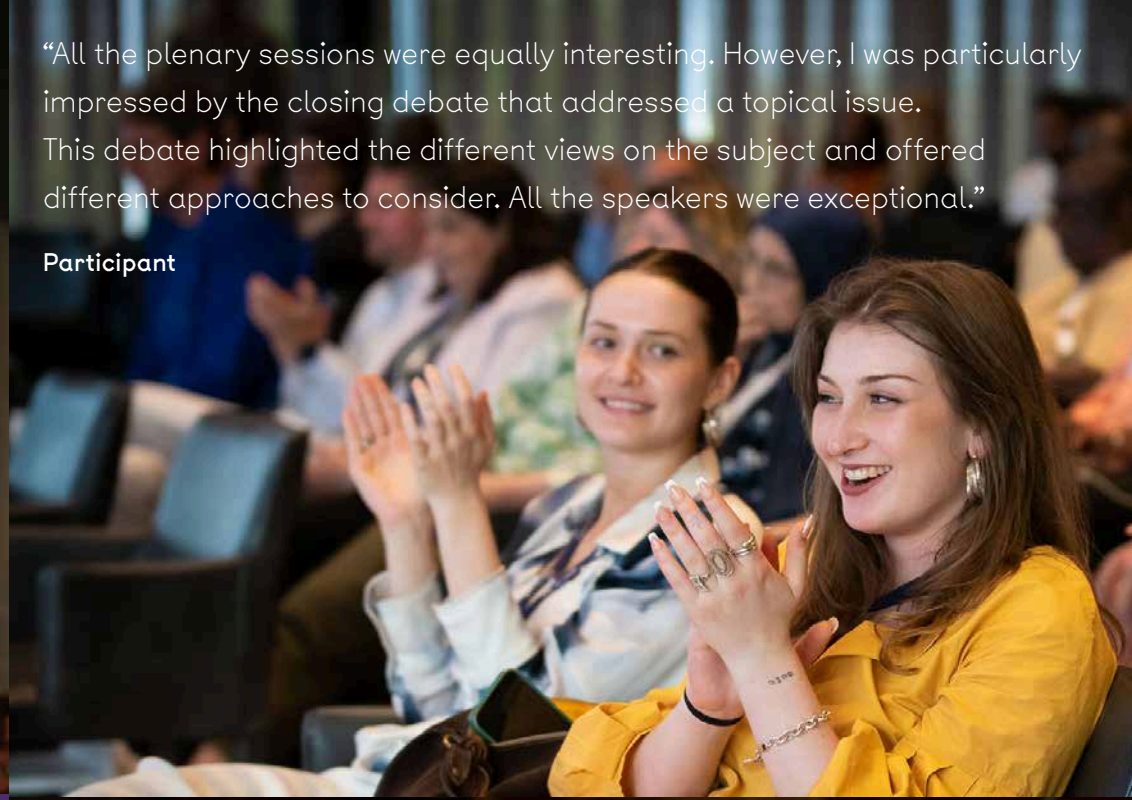
- → **Prof. Francisca Oladipo**, Thomas Adewumi University, Nigeria
- → **Donald Clark**, CEO WildFire Learning, UK
- → **Hon. Michael Onyango**, Member of The Distributed Ledgers & Artificial Intelligence TaskForce, Government of Kenya
- → **Mark West**, Education Specialist, UNESCO, France

“Regarding the Closing Debate, the subject was very relevant and the format was dynamic and great. It was the first time I had the chance to attend an event with this type of format and it was just amazing.”

Participant



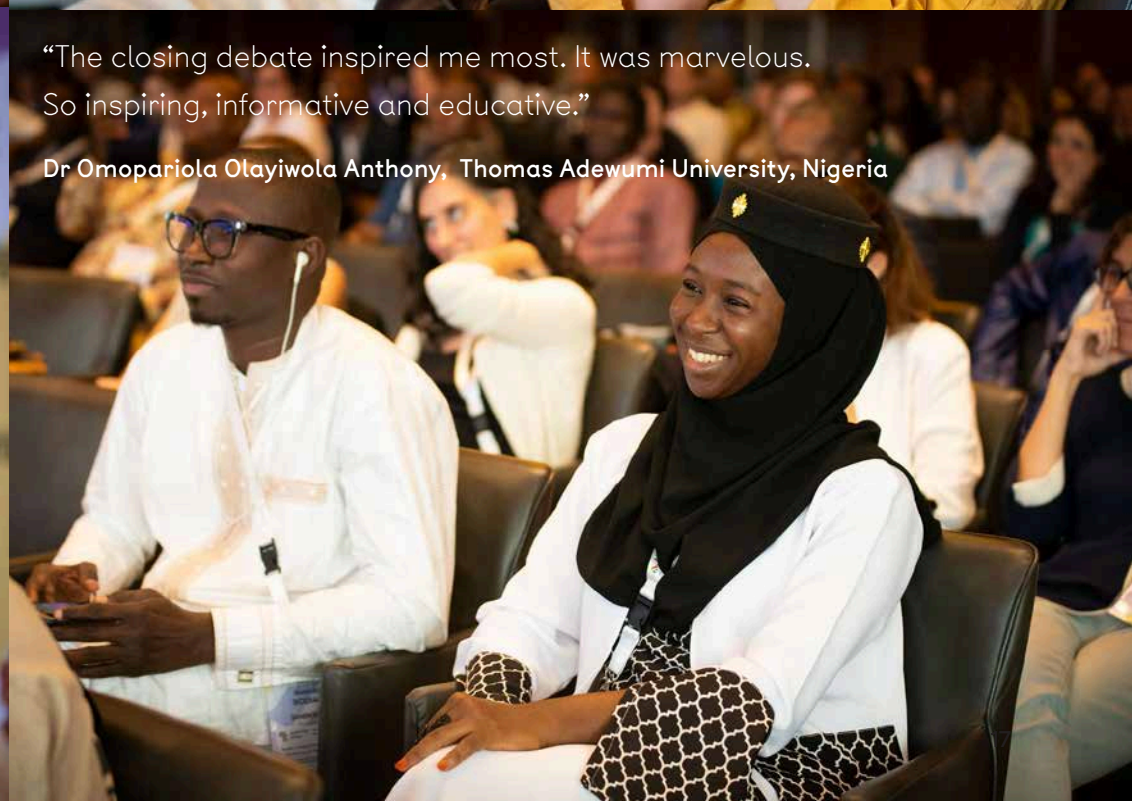




“All the plenary sessions were equally interesting. However, I was particularly impressed by the closing debate that addressed a topical issue. This debate highlighted the different views on the subject and offered different approaches to consider. All the speakers were exceptional.”

Participant



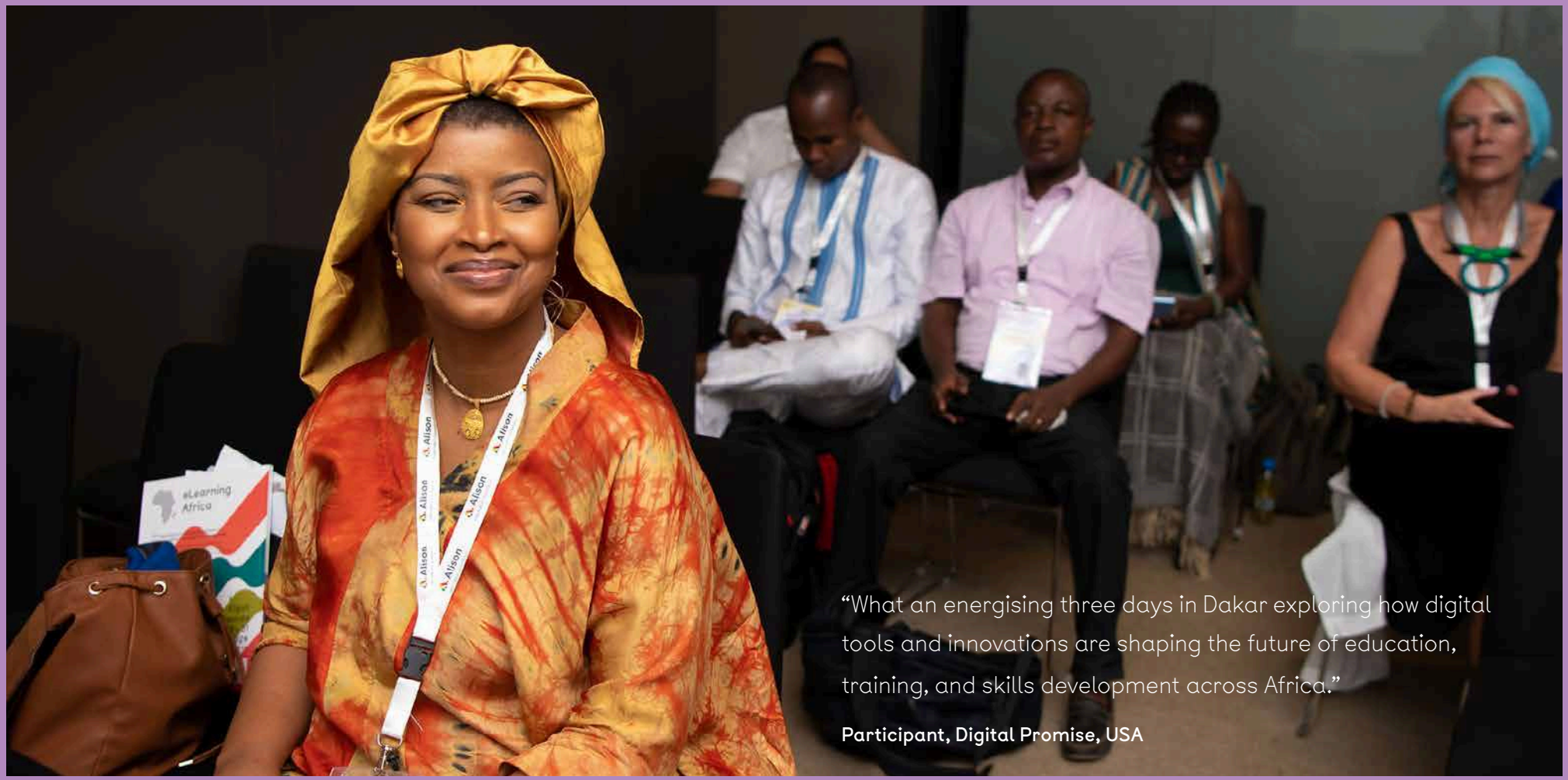


“The closing debate inspired me most. It was marvelous. So inspiring, informative and educative.”

Dr Omopariola Olayiwola Anthony, Thomas Adewumi University, Nigeria

eLearning Africa 2023

↓ Parallel Sessions



"What an energising three days in Dakar exploring how digital tools and innovations are shaping the future of education, training, and skills development across Africa."

Participant, Digital Promise, USA

eLearning Africa 2023 offered 55 Parallel Sessions that took place over two days featuring more than 280 expert speakers from across the African continent and around the world.

The programme comprised a diverse range of themes, including:

- → Exploration of new technologies: Examining the potential of artificial intelligence and immersive learning to enrich eLearning experiences.
- → Best practices for learning design: Covering principles of instructional design, effective use of multimedia, and strategies to engage learners.
- → Digital transformation in education: Exploring how eLearning is reshaping the educational landscape and how institutions can adapt to leverage new opportunities.
- → Assessment and evaluation: Addressing strategies to measure learning outcomes, evaluate eLearning programmes, and ensure effectiveness.



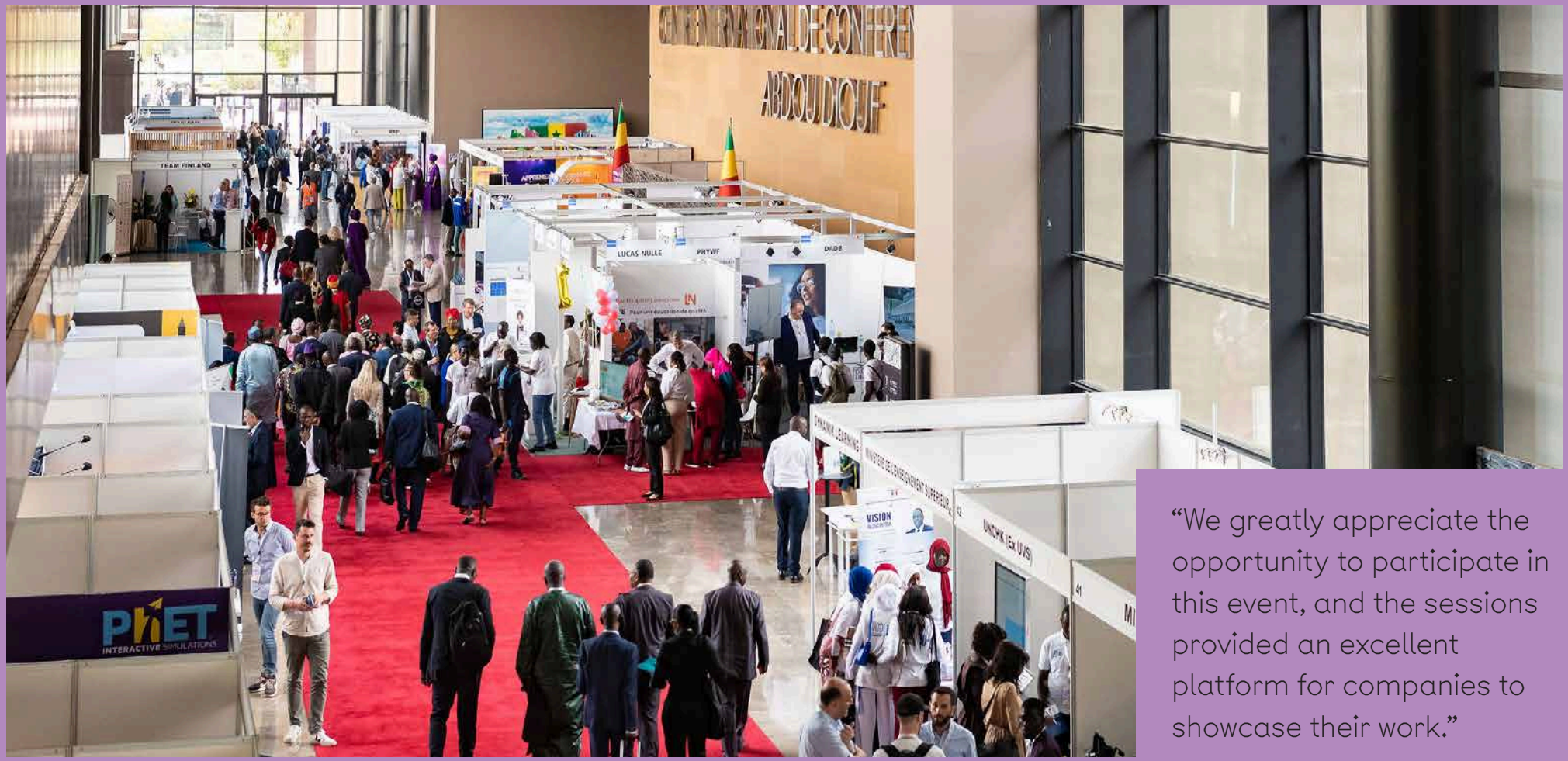


- → eLearning for professional development: Focusing on the use of digital learning for continuous education, workforce development, and professional learning.
- → Digital learning solutions in challenging environments: Exploring solutions for remote areas, conflict zones, and low-tech settings.
- → Data and analytics: Discussing the use of data-driven insights to optimise learning experiences.

"The sessions related well to the situation in my home country and also provided practical solutions that can be emulated."

John Mtenje, GIZ, Malawi

↓ The eLearning Africa **Exhibition**



"We greatly appreciate the opportunity to participate in this event, and the sessions provided an excellent platform for companies to showcase their work."

Moustapha Barro, Intracen, Senegal

The exhibition is eLearning Africa's central networking hub, hosting leading international and African educational and technology companies and institutions presenting their latest products, tools and services.

- → Aga Khan Foundation
- → Alison
- → Anthology
- → Ashaware.com
- → atingi-free eLearning
- → Avanti Communications
- → bbw gGmbH - hub4africa
- → BMWK (Federal Ministry of Economic Affairs and Climate Action)
- → British Council
- → Business France
- → Catalyst IT
- → Certiport – a Pearson VUE Business
- → Chalkboard Education
- → Chamber of Information Technology & Telecommunication (CIT)
- → Class
- → Classera Inc
- → common sense eLearning & training consultants GmbH
- → Datum Academy
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- → DRM Digital Radio Mondiale
- → DYNAMIK LEARNING
- → Edunao
- → EduTech Global
- → Eiffel Corp - Your Strategic EdTech Partner
- → EinrichtWerk
- → ELAO
- → Emblica
- → Enovation
- → ETS Global
- → Festo Didactic SE
- → Finnpartnership
- → German Academy of Digital Education GmbH
- → German Pavilion
- → GFA Consulting Group GmbH
- → Ø6 goFLUENT Mauritius Ltd
- → GOPA Worldwide Consultants
- → Groupe ISM
- → iMOVE: Training - Made in Germany at the Federal Institute for Vocational Education and Training (BIBB)
- → Informatique Education
- → Institut de la Francophonie pour l'education et la formation (IFEF)
- → International Open University - IOU
- → Kajou
- → Key2Soft for Software Development
- → LCS Technodidac
- → Leap Learning
- → Lecturio GmbH
- → Lincoln Electric
- → Lucas-Nülle GmbH
- → L'Université Numérique
- → MILLIWEB
- → Mimbus
- → Ministère de L'Enseignement Supérieur, de la Recherche et de l'Innovation
- → Moodle Pty Ltd
- → Namecoach
- → New Globe
- → Nomad Education
- → OneConnect
- → PhET Interactive Simulations
- → Phywe
- → PowerSchool
- → Proctorio GmbH
- → Rapidmooc Inwicast
- → SkillSafari
- → think modular - digital solutions GmbH
- → TooShare
- → UbiCast
- → UNESCO
- → Cheikh Hamidou KANE (ex UVS)
- → University of South Africa (UNISA)
- → VoiceArchive
- → WBS TRAINING AG
- → XaleyTech Academy







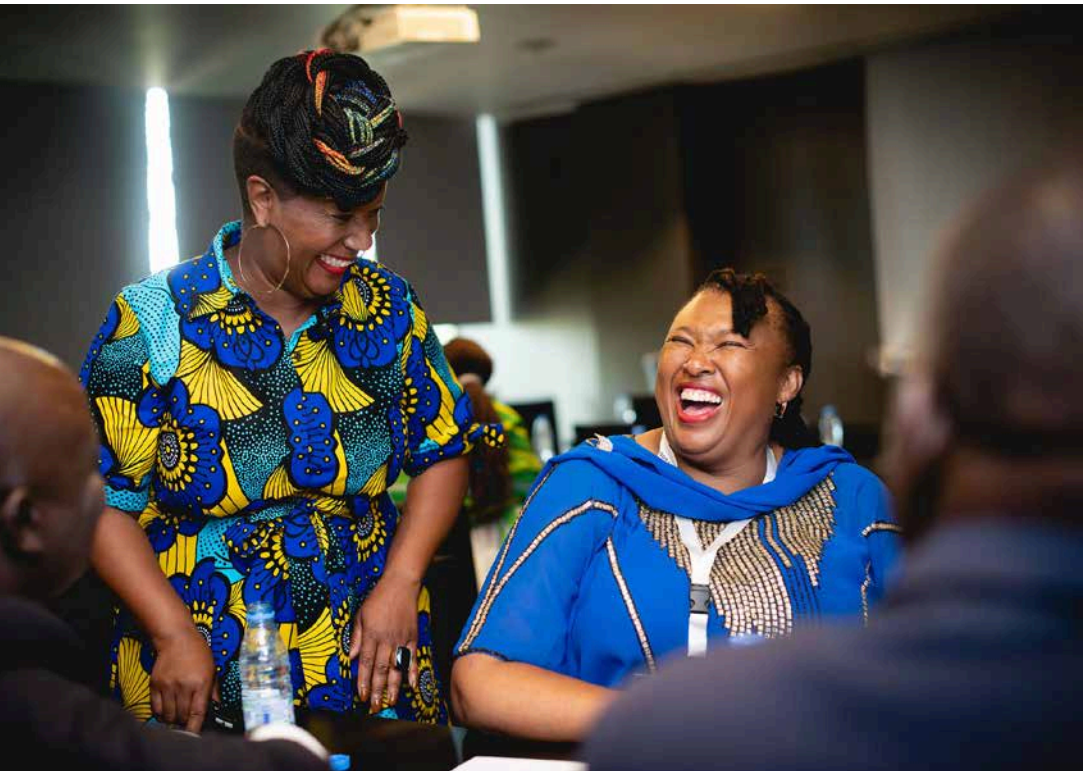
The eLearning Africa Community

eLearning Africa offers a platform to connect you with its Pan-African network and community of practice in the field of digital learning, enabling you to network with stakeholders in education, training, and skills development.

These stakeholders include government ministers, business leaders, policy directors, institutional decision-makers, and representatives from organisations such as the African Union, the African Development Bank, the United Nations, West African Development Bank, ECOWAS, COMESA, as well as EdTech start-ups, universities, education and training providers, publishers, NGOs, IGOs, and many more.

The annual eLearning conference is the result of 18 years of research and development, building on the success of Africa's leading conference on technology-assisted learning.





26.500
→ followers

8.191
→ followers

6.981
→ members

"For me, the knowledge and skills shared at the conference were commendable, and I believe each speaker was exceptional in their presentation."

Amo Duodu, Volta River Authority (VRA), Ghana

I love this conference. It's actually one of the best conferences I have been to and I say that from a lot of experience because in the last two years, I have been to 40 different conferences. I think the best thing about this experience here is the networking and the ability to meet people whom you really want to meet. I'm not here selling anything, but I talked to a person who is here with one of the booths and they said they got 60 strong leads in contacts for their business organisation. I think that has been a real surprise, the high-level contacts and the excellent networking, as well as the new ideas.

Excellent, one of the best conferences I've been to. Great networking, great people, the newest ideas and trends.

Definitely come, definitely plan before you come and bring your excitement and ideas, there will be a lot of people who are interested in your ideas and what you have to say.

Joshua Lange, Synergetics Education, USA

eLearning Africa was a great experience for us, coming together to meet with the community in education in leveraging digital transformation into the education fraternity. Come to eLearning Africa because you get to learn a lot. You get to see what others are doing in different parts of the continent and they can be implemented in the different regions as well within the continent. So please prepare yourself and come join us in Kigali.

Rogers Sithole, OneConnect, South Africa

I think eLearning Africa is a fantastic forum, where to exchange and learn from different audiences, such as the public sector and the corporate sector. I think that the most interesting aspect that I have experienced throughout these three days of the conference is the beauty of gathering people together, such a diverse group of people, but at the same time a safe place, (...) where you can express, exchange, and even argue. I think that that is enriching. It is magical, passionate and unforgettable. eLearning Africa is diversity, it's respect, it's learning and it's magic. This is a must-do. It's not a nice to do, it's a must-do because of the memories, the learning experience and the opportunity to meet people from so many different countries, from so many different backgrounds. It's going to change your life and the way that you see things. I'm looking forward to the next edition of eLearning Africa.

Esther Heredia, goFLUENT, Spain

It was key for us to be here today to share a little bit what's been going on in Senegal when it comes to oil and gas, but also to discuss about opportunities in terms of eLlearning and using tools to help capacity building, as well as developing competencies for oil and gas workers.

It was great to come here and meet a lot of the people that we've been in talks and in touch with over the last couple of years. It was great to come back, being able to reunite with potential partners, but also just to see the innovation and what has been happening in the world of eLearning over the couple last couple of years.

So all in all, a great opportunity and really happy to be here.

Aguibou Ba, DG, Institut National du Petrole et du Gaz INPG, Senegal





From start to finish, eLearning Africa offered new insights into education in Africa. The conference also offered the opportunity to network with industry leaders and decision makers on the continent. With day 3 finally wrapping up, a huge shout out to the eLearning Africa team, the speakers and attendees and Dakar's friendly locals. Looking forward to eLearning Africa 2024, Rwanda.

Andrew Minor, Learning Sandbox, South Africa

I just returned from attending eLearning Africa, a truly inspiring event, which has taught me a lot about the continent with the world's youngest population - but also about the responsibility in making #elearning more sustainable, self-reliant, equitable and resilient.

Rolf Reinhardt, LinkedIn, Germany

It was an enriching experience that provided valuable insights into the current trends, challenges, and opportunities in e-learning across Africa, showcased inspiring projects, fostered meaningful discussions, and highlighted the immense potential of e-learning in transforming education on the continent

Abir Guettiti, ETS Global, The Netherlands

I also want to express my gratitude to eLearning Africa organisers for their efforts in putting together such an outstanding conference. Your dedication to promoting knowledge sharing and professional development is commendable. Looking back, I am very appreciative that I had the chance to contribute to such a remarkable conference. I am incredibly inspired by the talented professionals I had the pleasure of connecting with. Let's continue to collaborate, share insights, and drive positive change in our industry.

Christopher Addo, Kwame Nkrumah' University of Science and Technology, Ghana

The eLearning Africa Conference exceeded my expectations in ways I cannot fully express. The connections made, the sessions and conversations shared during the fair were nothing short of remarkable. The event was a melting pot of passionate individuals, driven by a common purpose: to empower African communities through innovative educational solutions. The sheer diversity of projects, initiatives, and perspectives showcased at the fair illuminated the immense potential that lies within the continent. Together, we can make a difference and empower countless individuals to unlock their full potential through education.

Sergio Bonilla Betancourth, common sense eLearning & training consultants, Austria



