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13th International Conference
on ICT for Development,
Education & Skills

Kigali, Rwanda
Sept 26→28
2018

eLearning
Africa

eLearning Africa
In Review

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eLearning Africa – The Leading Pan-African Conference and exhibition on ICT for Education, Training and Skills Development on the African Continent

→ **A truly** Pan-African event**, eLearning Africa is the largest gathering of education and training experts and professionals on the Continent. Participants attend year after year to meet their fellow practitioners and gain exposure to the** latest solutions and best practices in technology-supported education, training and skills development**. eLearning Africa fosters the development and maintenance of multinational and cross-industry contacts and partnerships, and enhances participants' knowledge, abilities and expertise.**

→ **This annual conference and exhibition** showcases the many initiatives **taking place on the Continent. These include large-scale multi-stakeholder projects, university-born initiatives, best-practice examples, and even small start-ups. The gathering** supports **multinational and cross-sector** collaboration and partnerships, whilst attracting investment **in all levels and all sectors of education, training, learning, and skills development.**

→ The eLearning Africa community **is made up of high-level policy formulators, decision makers, and practitioners from education, business, and government. The Pan-African conference is hosted by a different African government every year and** brings together more than 1,000 participants from across the world **(80% of whom are African).**

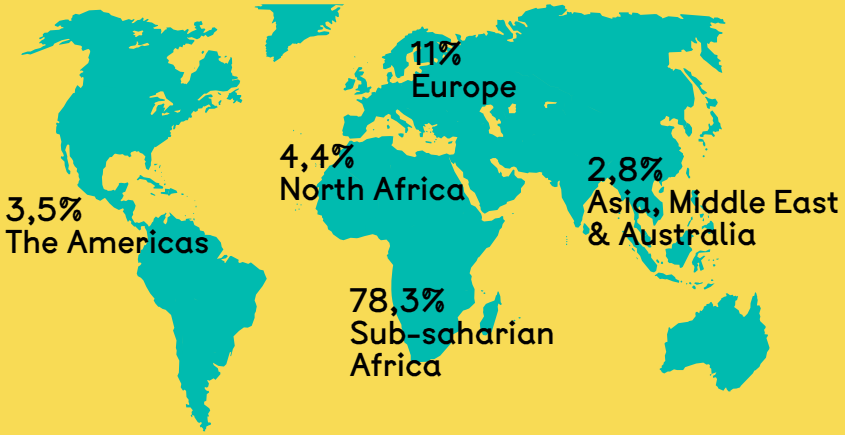


"Let's design learning while involving the youth. Let's connect the past with the future"

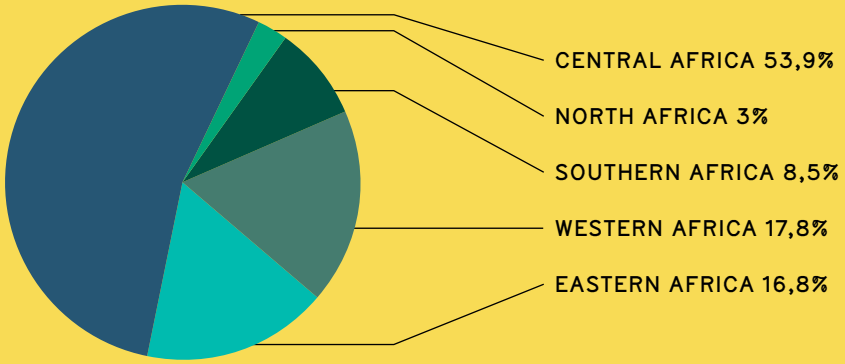
Elliot Masie, educational technology expert, CEO at MASIE Productions, New York, USA

Key Figures of eLearning Africa 2018

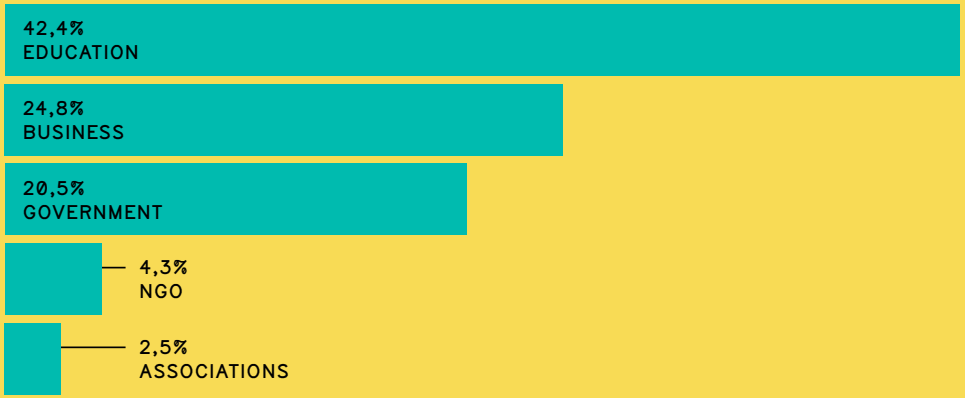
WHERE PARTICIPANTS CAME FROM



WHERE PARTICIPANTS CAME FROM (BY AFRICAN REGION)



OCCUPATION OF PARTICIPANTS



1050 PARTICIPANTS

21 KEYNOTES SPEAKERS

48 EXHIBITORS

70 COUNTRIES

238 SPEAKERS

12 PRE-CONFERENCE WORKSHOPS

60+ PARALLEL SESSIONS

478 TIMES THE #ELA18 HASHTAG WAS TWEETED BETWEEN 26 – 28 SEPTEMBER

80%
rated the eLearning Africa **plenary sessions** as very good or good



93%
rated the **relevance and content** of the conference as very good or good



82%
rated the **interactivity of the conference sessions** as very good or good

"The thing that inspired me most were the different types of people we met from different countries. Learning from them was absolutely amazing! It contributed greatly towards my insight of eLearning and how government is playing a tremendous role in this process."
Llewellyn Scholtz, Genesis Community IT Initiative, South Africa

"In these changing times, Africa cannot simply sit back and watch. We must prepare the African children and youth for these changes."
Hendrina Doroba, Manager Education, Skills and Employment, African Development Bank

"The 13th eLearning Africa conference in Kigali, Rwanda, was a place saturated with knowledge, learning and networking opportunities."
Wycliffe Omanya, Plan International, Kenya

↓ The 11th eLearning Africa **Ministerial Round Table**



For the past eleven years, eLearning Africa has convened the annual Ministerial Round Table (MRT), a high-level, inter-governmental meeting that provides a platform for the discussion of challenges and the exchange of knowledge about leveraging technology for education, training and skills development.





→ The goal of the meeting is to facilitate open dialogue and generate practical recommendations that will have real-world impact on policy drafting and implementation.

→ The 11th eLearning Africa Ministerial Round Table in Kigali focused on the theme 'Towards a Knowledge-Based Economy'. Technology is connecting Africa, creating an opportunity for education to transform the Continent and prepare Africans for the world's 'fourth industrial revolution'. Participants, who included representatives of both African governments and international organisations, discussed possible steps to equip young Africans with the skills they need for the future. The Round Table produced a set of recommendations that Africa could deploy to take advantage of a period of sustained economic growth to transform itself into a modern, data-based, knowledge-led economy.

→ The meeting was comprised of Ministers, Deputy Ministers, and ministerial high representatives from ministries of Basic and Higher Education; TVET; Information Technology and Communication; Youth & Sports; Research, Science and Technology; Public Service and Labour from 13 countries (Angola, Benin, Burkina Faso, Congo Brazaville, Djibouti, Gambia, Ghana, Liberia, Mali, Nigeria, Senegal, Uganda and Rwanda).

→ Together with invited guests from international organisations, all participants considered how African countries, businesses and workers could take advantage of changes in the global economy to secure a competitive advantage.

The day was divided into three sessions, each of which produced distinct and innovative recommendations:

1. → **The Opening Session,** 'How African countries, businesses and workers can take advantage of rapid change to get ahead of their competitors' **was devoted to the so-called 'fourth industrial revolution', in which change will be rapid and unrelenting, worldwide. At the same time, many African economies have recently experienced a long period of steady economic growth. What steps should be taken now to enable Africa to leapfrog its competitors? How can rapid change in the global economy work to Africa's advantage?**

2. → **The 2nd Session, entitled** 'How improving quality and expanding access to education, training and skills can attract investment and create jobs'**, considered the advantage Africa gains from its increasingly youthful population. Participants discussed key questions such as how new opportunities to access education and training can be spread to people across Africa, and how to ensure that the skills young Africans acquire are the right ones for tomorrow's jobs and markets.**

3. → **During the closing panel,** 'A Vision for Africa's Youth: How to turn today's young Africans into tomorrow's highly skilled workers'**, ministers and policy-makers debated the necessary skills in tomorrow's markets and how to encourage a new education and training culture that has the flexibility required in an era of increasingly rapid technological change.**

Recommendations emerged from the discussion to help Africa to become more united, in order to entrench the benefits of continuing economic growth and strengthen global partnerships. The recommendations also addressed some of the UN's Sustainable Development Goals and suggested a number of specific actions, which will help in making a reality of the African Union's vision of a "transformed continent," as outlined in its 2063 Agenda.

Please refer to the eLearning Africa 2018 Communiqué on our website for further details about these recommendations.



"It was an honour to speak at the eLearning Africa 2018 Ministerial Round Table on the skills needed for the future"

Patrick B. Nsenga, CEO at AC Group, Rwanda

↓ Pre-conference
Workshops



The eLearning Africa 2018 Pre-Conference Workshops took place on Wednesday, September 26, and offered 12 half- and full-day workshops with activities designed to help participants develop practical skills, as well as gain in-depth insights and concrete knowledge on the following subjects:

- → Interactive Materials Development for eLearning
- → Limited Internet Access? Let's build our own networks. Offline Teaching and Learning in Sub-Saharan Africa
- → How to Track the Effectiveness of Learning and Improve Organisational Impact
- → Planning Your Institution's Online Education and Training
- → Virtual Reality (VR) Skills Channel
- → SimSchool for Teacher Training and e-Assesment in Rwanda
- → Online Facilitation: Unleashing the Passion for Learning
- → Minding the Skills Gap in Africa with Microlearning
- → Building Standards for the Integration of Technology in Education: Teachers, Students and Administrators
- → Improv' for Everyone – Especially Those Who Want to Work with Insanely Great Ensembles
- → UNESCO ICT Competency Framework for Teachers (ICT-CFT) Portal – A New Online Tool for ICT for Teacher Training
- → Gamification and the Power of Play
- → Innovations in Humanitarian Learning



"The whole conference provided plenty of networking opportunities. Really useful for getting more insight on the elearning situation in Africa, learning from other's initiatives and sharing thoughts about the way forward."

Veronika Schaeffler, INASP, UK

↓ eLearning Africa **Plenaries**



eLearning Africa 2018 featured four plenary sessions, which included the Opening Session and the eLearning Africa Plenary Debate. The Plenary Sessions hosted world-renowned experts who shared their perspectives on pertinent issues facing the African education and training sector.

↓ The Opening Plenary



The Opening Plenary Session in 2018 was chaired by Novella Nikwigize, News Anchor at the Rwanda Broadcasting Agency. It saw a panel of esteemed speakers discuss a range of topics around this year's theme, "Uniting Africa".

→ Roland Lindenthal, Head of the Division for Education, Federal Ministry for Economic Cooperation and Development (BMZ), Germany

→ Elliott Masie, The MASIE Center, USA

→ Dr Mamphela Ramphele, Reimagine SA, South Africa

→ Hon. Dr Eugene Mutimura, Minister of Education, Rwanda

In the past, internal division and external interference have held Africa back, creating artificial tensions, fostering conflicts and stifling growth. The scars of past divisions mark the face of Africa. Now, however, digital technology is bringing Africans closer together than ever before, creating an opportunity for education to transform the continent. With the world's most youthful population, Africa is on the threshold of an era of unparalleled prosperity. How can digital technology and education help to break down barriers to competitiveness? How can technology and education combine to unite Africa? And how can ICT help to ensure that the Africa of tomorrow is truly inclusive, so that every citizen has a stake in the future of the world's most exciting continent?

"Mamphela Ramphele ignited the room with a passionate speech on reimagining Africa's future"

Sara Jabril, GIZ advisor at African Union and NEPAD

↓ Thursday
Plenary



"Knowledge and the Fourth Industrial Revolution"

The Internet has helped to fuel economic growth in Africa. Now, as the world faces a fourth industrial revolution, what are the prospects for young Africans in tomorrow's economies, in which data, knowledge, innovation and flexibility are crucial? Will they seize the opportunity to enable Africa to leapfrog its competitors?

CHAIRPERSON

→ Ann-Therese Ndong-Jatta, Director of UNESCO Regional Office of Eastern Africa, UNESCO, Kenya

PANELLISTS

→ Margot Brown, Director, Global Themes Knowledge Management, The World Bank, USA

→ Roger Clark, Director of e-Learning Technologies, ApplianSys, UK

→ Prof. Nii Narku Quaynor, Chairman, African Network Operators Group, Ghana

→ Hon. Jean de Dieu Rurangirwa, Minister of Information Technology & Communications, Rwanda

"Excellent speakers, direct yet respectful opinions, high quality discussions. An excellent platform where to meet eLearning experts from all around Africa."

Pavlina Simurdova, Speexx, Germany

↓ Friday
Plenary



“Transforming Africa”

Digital technology and a huge increase in access to education and training are helping to transform Africa. The African Union believes that by 2067 Africa will be a ‘transformed continent,’ in which poverty is a thing of the past. What has been achieved so far? What remains to be done? How can technology-assisted learning help to equip young Africans with the skills they need to transform the continent?

CHAIRPERSON

→ Albert Nsengiyumva, ICT4D & Skills Development, Rwanda

PANELLISTS

→ Prof. Laura Czerniewicz, Director, University of Cape Town, South Africa

→ Foster Ofosu, Innovation and Capacity Development Specialist, African Development Bank, Côte d’Ivoire

→ Dr Martin Dougiamas, Founder & CEO, Moodle, Australia

→ Maximilian Bankole Jarrett, Senior Special Adviser of Africa Progress Group, Final Director-in-Charge of Kofi Annan’s Africa Progress Panel, Co-Creator and Chief Executive of Abundenta Divina (Media), UK

“We need to innovate for the next generation. Do not try to be the next Bill Gates, be the next you and you have to make it work.”

Foster Ofosu, Economist, Capacity Development Specialist, African Development Bank

↓ The eLearning Africa Plenary Debate



The eLearning Africa's most popular session is the annual Plenary Debate, which provides an opportunity for all to take part in a lively discussion about an important issue for African's education and technological growth.

This year, our panel of speakers debated the motion "This House believes Africa has nothing to fear from a 'fourth industrial revolution' and should seize the opportunity it represents".

The 'fourth industrial revolution' is set to be a transformation "unlike anything humankind has experienced before." Characterised by a fusion of technologies that increasingly interlinks the physical, biological, and digital spheres, it will fundamentally alter the way we live, work, and relate to one another. What will it mean for Africa? As the process brings about continuing change in established systems of production, management, and governance, will it help to transform the continent, opening up an infinity of new opportunities for everyone, or is it more likely to bring about a new era of misery, inequality and exploitation? Should Africans fear the 'fourth industrial revolution' or embrace it?

CHAIRPERSON

→ Dr Harold Elletson, Editor, eLearning Africa Report / Senior Fellow, Institute for Statecraft, UK

PANELLISTS

→ Donald Clark, CEO, WildFire Learning, UK

→ Clarisse Iribagiza, CEO, DMM.HeHe, Rwanda

→ Dr Bitange Ndemo, Senior Lecturer of Entrepreneurship and Research Methods, University of Nairobi, Kenya

→ Maximilian Bankole Jarrett, Senior Special Adviser of Africa Progress Group, Final Director-in-Charge of Kofi Annan's Africa Progress Panel, Co-Creator and Chief Executive of Abundenta Divina (Media), UK

↓ Parallel Sessions



This year saw 60+ Parallel Sessions take place during two full days, featuring expert speakers from across the African continent and around the world.

Sessions were arranged around the following themes:

- → Demonstrations of Trends, Products and Services
- → Education for All
- → EdTech Initiatives
- → eHealth for Professionals and Services
- → Enhancing Literacy
- → Initiatives for Empowerment of Women, Youth and Disadvantaged Groups
- → Research and Posters Exhibition
- → Skills Development Opportunities
- → Teachers on the spot
- → Universities Digital Transformation
- → Vocational Training and Employability
- → Workplace Learning Best Practices



"Great implementation of Moodle explained by the Tanzania Open University at eLearning Africa 2018 conference: mobile, offline platform in Swahili for +20,000 students."

Atish Gonsalves, Global Innovation Director at Humanitarian Academy, UK



↓ The eLearning Africa **Exhibition**



The exhibition is eLearning Africa's central networking hub, hosting leading international and African educational and technology companies and institutions presenting their latest products and services.

→ It showcased the full spectrum of innovation in digital technologies, from gamified learning apps to online proctoring tools; industry-leading LMSs to augmented-reality devices; content providers to explainer videos; established publishing services to pioneering educational hardware and much more. Exhibitors catered to all academic, corporate and public sector learning/training needs.

→ It's this diverse and comprehensive critical meeting point that makes the exhibition a magnet for buyers, analysts and investors in educational technologies.

→ The eLearning Africa 2018 Exhibition permitted all participants to enquire directly from leading learning-technology providers and to acquaint themselves with the disruptive business models of international edtech startups.

→ Furthermore, it fostered partnerships and gave exhibitors the chance to promote their activities, give demonstrations, and hold meetings with the most important multipliers and decision makers in the African education and training community.

eLearning Africa Exhibition featured 48 exhibitors from 21 countries



Austria Belgium Finland France
Germany India Ireland Ivory Coast
Kenya Mauritius Morocco Poland
Rwanda Singapore South Africa
Tanzania The Netherlands Uganda
UK USA Zimbabwe

"It was a show of skills enhancement for digital learning with a lot of networking opportunities to get to know the "Who's Who" in the Industry. We were really happy to be part of it. It is a must visit in 2019 in Abidjan, Côte d'Ivoire."

Tesca Technologies Pvt Ltd, India, Exhibitor at eLA18

Exhibitors

→ Altissia International
→ Astria Learning
→ BeCREO Technologies Ltd.
→ British Council
→ Bundesinstitut für Berufsbildung (BIBB), iMOVE: Training - Made in Germany
→ Cengage Learning
→ common sense - eLearning & training consultants GmbH
→ Computer Zentrum Strausberg GmbH
→ Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH
→ Distance Education for Africa (deAfrica/EdAfrica)
→ Education Development Trust
→ EPICA
→ ETS Global B.V.
→ Expansio Ltd.
→ FinanceYOU Ltd.
→ Finnpartnership
→ Food Cluster of Southern Wielkopolska
→ goFLUENT Mauritius LTD
→ Harpo Ltd.
→ ICDL Africa Ltd
→ IF ONE Ltd.
→ Learnetic S.A.
→ Learning Valley / Presentations 2Go
→ LinkedIn Learning Solutions
→ Lithan Academy
→ Llidero Ltd.
→ MedienLB GmbH
→ mElimu
→ Netland Computers
→ OpenCollab (Pty) Ltd
→ Oracle Academy
→ Orion Knowledge Solutions
→ Pearson Education Africa
→ Polish Chamber of Commerce for Importers, Exporters and Cooperation
→ Poznan University of Medical Sciences
→ Poznan University of Technology
→ Spomasz Pleszew S. A.
→ Tanzania Global Learning Agency (TaGLA)/AADLC
→ TechPartners Ltd
→ Televic Education
→ Tesca Technologies Pvt Ltd
→ Three Mountains Learning Advisors
→ UAB SparkEd (UAB Sparkman Center for Global Health)
→ Uganda Communications Commission (UCC)
→ UNESCO
→ Visit Rwanda
→ VitalSource
→ Wielkopolska Region UMWW

"The eLearning conference allowed us to create new contacts and strengthen existing relations."

Distance Education for Africa (DeAfrica), Kenya, Exhibitor at eLA18

We connect!

13 002
→ likes

6 408
→ followers

1 587
→ members



↓ Best tweets

Onnie Media @OnniesOnline
The eLearning Africa Congress of 26-28 September in Rwanda, among the 6 essential international education meetings in Africa.



Carla Aerts, of @FuturesIOE
Great to see this event going from strength to strength.



Tony Carr @tony_emerge
Congratulations and applause to the eLearning Africa team and all the presenters and participants on such a stimulating, energising and community enhancing conference!



Esko Lius @eskolius
Active networking at eLearning Africa 2018 conference!



Laura Kidd @kidd_laura
eLearning Africa, it's been an energizing few days. It's rare to witness multiple players in a market coming together from government, academic, and the private sector to address and collaborate on a common goal - to prepare the youth of Africa for the fourth industrial revolution in an authentically, African way! I look forward to sharing in your journey towards this goal.

Finnfund @Finnfund
Great discussions on education and digital learning at eLearning Africa 2018 conference in Kigali!



Olivier Biard @OliBiard
Learning much at eLearning Africa 2018 conference in Kigali, Rwanda, many great projects, solutions and ideas bring shared.



Ngabo Patience @npaccy95
We learned a lot from eLearning Africa 2018 conference.
The conference was a success!



Vincent Kumwenda @kristungati
There are a lot of things that I learnt and worthy sharing. Thanks



Hubert Bizimana @BIZIMANAHubert
I went back home with the hopes that Africa can be transformed, something that has been believed and is believed by some to be impossible. I left filled with the will to maximize knowledge and skills sharing.



Yaw Odame Gyau @eladstylo
The eLearning Africa 2018 conference in Kigali was a blast and I enjoyed every bit of it. I look forward to an awesome conference again next year.



Ross Coxon @Rosshumentum
We must help our future leaders learn, unlearn and relearn. Incredible call for change in Africa, #eLA18 !Thank you for challenging us all.



Christian Elongue @lafropolitain
Thanks so much for sharing! Really enriching experience at eLearning Africa 2018

eLearning Africa

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14th International Conference
& Exhibition on ICT for Education,
Training & Skills Development

October 23 → 25 2019

Abidjan, Côte d'Ivoire

Save the Date!

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